



# Monogatari Corporation

TSE Prime

3097

Industry: Food service, retail

## Satisfactory 3Q results in light of operating restrictions

### 1-3Q JPY 4.8bn yen. Progress rate of 86% vs. full-year guidance

On May 10, Monogatari Corporation (3097) announced 1-3Q (Jul-Mar) FY6/22 consolidated results. Sales were 53.990bn yen (+7.7% YoY), OP was 1.966bn yen (-43.0% YoY), and RP was 4.757bn yen (+2.9% YoY). RP includes a subsidy income of 2.656bn yen (vs. 1.066bn yen in 1-3Q FY6/21).

Progress rate toward the company's full-year guidance (sales 78.037bn yen, OP 4.798bn yen, and RP 5.500bn yen) was 69% for sales, 41% for OP, and 86% for RP. The company maintained its full-year guidance.

Given that many stores operated with shorter hours in 3Q (Jan-Mar) due to the increase in infections, and that the operating environment is improving in 4Q (Apr-Jun), we view the results as satisfactory. Our impression of the results is neutral.

### 3Q (Jan-Mar) results: Positive OP despite operating restrictions

In 3Q (Jan-Mar), sales were 18.446bn yen (+18.0% YoY, -6.9% QoQ), OP was 457m yen (+67.4% YoY, -70.4% QoQ), and RP was 866m yen (-14.8% YoY, -66.3% QoQ). RP includes a subsidy income of 338m yen (vs. 685m yen in 3Q FY6/21, 979m yen in 2Q). The company was able to post positive OP in 3Q, even though most of its stores were subject to the shorter operating hours requests. Gross profit margin declined to 64.5% (64.8% in 3Q FY6/21, 65.4% in 2Q), but there were no surprises.

### Steady increase in store count

The number of stores at the end of 3Q was 614 (+30 from end-FY6/21). The breakdown is as follows: domestic directly-owned stores 360 (+20); domestic FC stores 235 (+6); and overseas stores 19 (+4). In 1-3Q the company opened 23 new directly-owned stores.

### Issues going forward

Inflation and the weak yen have driven up the cost of food ingredients such as beef and flour. In addition, logistics and labor costs are also on the rise. As the company's core businesses are fixed-price all-you-can-eat restaurants, it is difficult to raise prices, and the company would control cost increases by changing its menu mix, in our view.

All of the company's overseas stores are located in China and are affected by the lockdown in Shanghai. However, the ratio of overseas stores to directly-owned stores in Japan and overseas is limited at 5%.

Please refer to the report dated June 22, 2021 for the rationale of the rating and target price.

MITA SECURITIES Co., Ltd.

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## Update

Rating

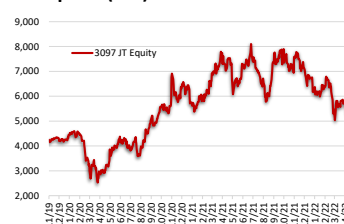
Buy

Target price (JPY)	9,100
Stock price (JPY) (May 10)	5,160
Market cap (JPYbn)	62.4

### Key changes

Rating	No
Target price	No
Earnings forecast	No

### Stock price (JPY)



Source: Bloomberg Finance LP

### Earnings

		6/19	6/20	6/21	6/22E	6/23E
Sales	JPYbn	58.9	58.0	64.0	74.9	83.8
OP	JPYbn	3.9	3.0	2.6	5.0	6.2
RP	JPYbn	4.7	3.0	4.3	6.0	6.2
NP	JPYbn	2.9	0.5	2.7	3.8	4.0
EPS	JPY	244.1	37.9	226.0	319.0	333.4
BPS	JPY	1,461	1,444	1,625	1,900	2,154
DPS	JPY	45.0	47.5	60.0	80.0	90.0
PER	x	17.6	110.7	22.6	16.0	15.3
PBR	x	2.9	2.9	3.1	2.7	2.4
Div. yield	%	1.0	1.1	1.2	1.6	1.8
ROA	%	9.4	1.3	6.3	7.9	7.5
ROE	%	17.9	2.6	14.7	18.0	16.4

Source: Company data, Mita Securities

### Company profile

Monogatari Corporation is a restaurant company based in Aichi Prefecture that operates "Yakiniku King" nationwide. As of June 30, 2021, the company had 584 stores in Japan (340 directly-owned stores and 229 FC stores) and 15 overseas stores (directly-owned). Sales in FY6/21 were 64.0bn yen.

## Quarterly data for Monogatari Corporation

Figure: Sales by division (JPYbn)

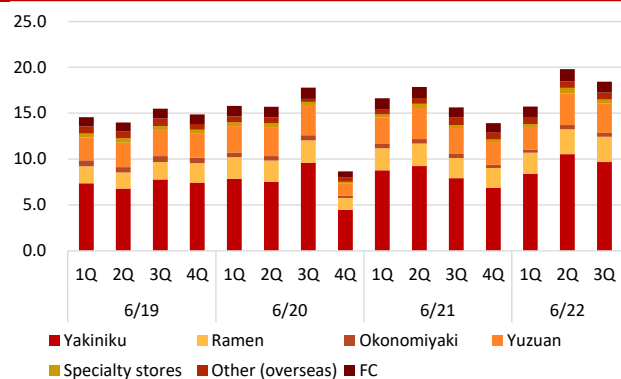
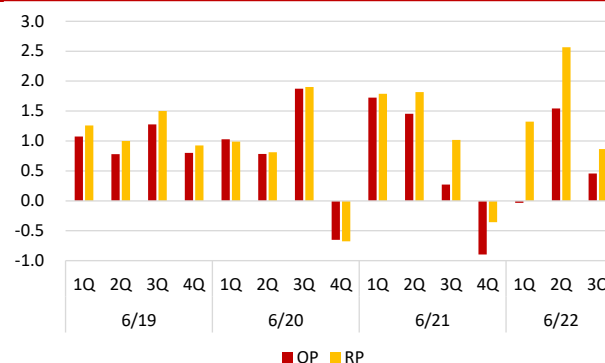


Figure: OP and RP (JPYbn)



## Monthly same-store sales data for Monogatari Corporation

Figure: Total (directly-owned stores)



Figure: Yakiniku division (directly-owned stores)

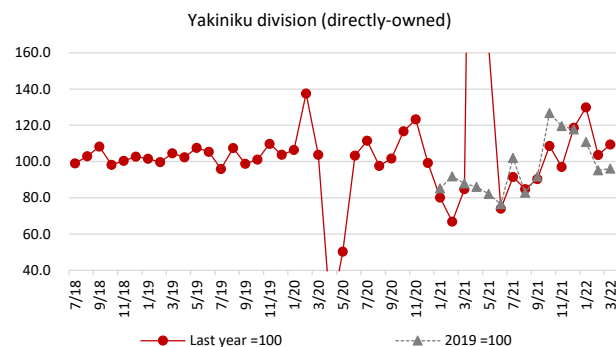


Figure: Ramen division (directly-owned stores)

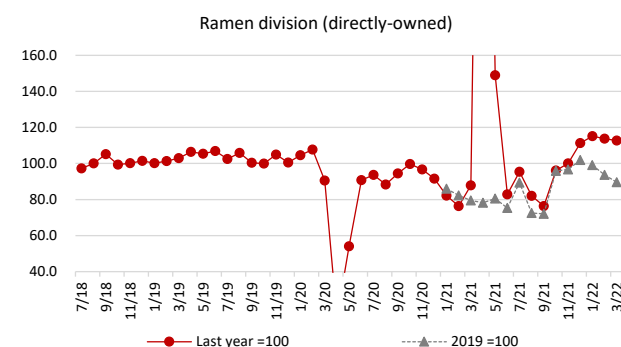


Figure: Yuzuan division (directly-owned stores)

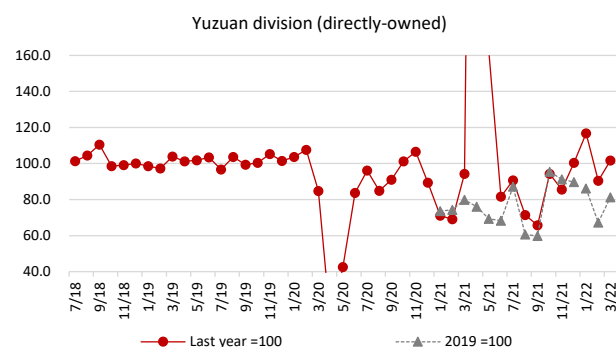
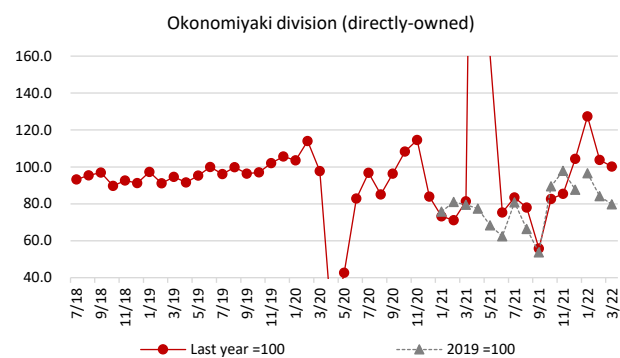


Figure: Okonomiyaki division (directly-owned stores)



Source: Company data, Mita Securities

## Monthly data for food service companies

Figure: Monthly data for food service companies covered by Mita Securities

Ticker	Company name		4/20	5/20	6/20	7/20	8/20	9/20	10/20	11/20	12/20	1/21	2/21	3/21	4/21	5/21	6/21	7/21	8/21	9/21	10/21	11/21	12/21	1/22	2/22	3/22	4/22
2695	Kura Sushi	vs. prevyr	51.9	80.0	97.4	92.3	94.6	107.9	126.1	134.4	94.6	84.5	86.2	115.4	174.2	112.7	93.5	113.1	94.8	74.8	80.1	82.2	117.6	123.5	99.1	106.3	110.0
		vs. pre-COVID										88.6	96.7	97.5	90.4	90.2	91.1	104.4	89.7	80.7	101.0	110.5	111.2	109.4	95.8	103.7	99.5
3097	Monogatari Corporation	vs. prevyr	13.8	48.6	96.1	104.0	92.2	97.3	109.3	114.0	93.9	77.1	68.2	86.9	600.4	160.4	76.9	91.7	81.6	80.8	102.6	95.2	113.9	125.0	102.9	108.2	
		vs. pre-COVID										81.2	85.7	84.5	82.9	78.0	73.9	95.4	75.2	78.6	112.1	108.5	107.0	101.5	88.2	91.4	
	Yakiniku division	vs. prevyr	14.9	50.3	103.3	111.5	97.6	101.6	116.7	123.3	99.2	80.1	66.8	84.7	577.0	163.1	74.0	91.5	84.8	90.3	108.6	97.0	118.7	129.9	103.6	109.4	
		vs. pre-COVID										85.2	91.9	87.8	86.0	82.0	76.4	102.0	82.8	91.7	126.7	119.6	117.8	110.7	95.2	96.1	
	Ramen division	vs. prevyr	14.3	54.1	90.8	93.7	88.3	94.5	99.7	96.7	91.6	82.2	76.4	87.9	546.9	148.9	82.9	95.4	82.1	76.3	96.1	100.0	111.3	115.2	113.8	112.7	
		vs. pre-COVID										86.0	82.3	79.5	78.2	80.6	75.3	89.4	72.5	72.1	95.8	96.7	102.0	99.1	93.6	89.7	
	Yuzuan division	vs. prevyr	10.9	42.6	83.7	96.1	84.9	91.0	101.2	106.6	89.4	71.1	69.1	94.3	697.3	162.7	81.6	90.7	71.4	65.8	94.3	85.6	100.4	116.8	90.4	101.7	
		vs. pre-COVID										73.7	74.4	79.9	76.0	69.3	68.3	87.2	60.6	59.9	95.4	91.2	89.8	86.0	67.2	81.2	
3193	Torikizoku HD	vs. prevyr	3.9	12.1	73.2	76.8	59.1	77.2	93.1	81.3	51.9	28.1	32.7	55.4	948.7	41.5	18.0	38.9	16.6	8.8	66.7	92.7	155.0	200.1	112.8	126.7	
		vs. pre-COVID										30.2	34.7	46.5	37.0	5.0	13.2	29.9	9.8	6.8	62.1	75.4	80.4	60.4	39.1	58.9	
3197	Skylark HD	vs. prevyr	41.8	52.2	69.4	73.6	73.2	78.3	88.4	85.1	78.1	66.5	70.9	93.7	164.6	128.6	92.5	100.3	83.3	79.4	92.9	95.3	114.4	115.8	93.0	99.0	110.6
		vs. pre-COVID										65.3	70.7	70.9	70.0	67.1	64.7	74.7	61.5	62.5	82.5	81.0	89.8	75.5	65.7	71.0	77.4
3543	Komeda HD	vs. prevyr	53.1	71.3	85.5	89.9	92.5	101.0	101.6	96.0	95.2	89.2	93.8	109.5	188.1	134.0	108.2	119.7	98.7	89.6	104.0	105.9	107.6	109.4	97.2	103.0	103.7
		vs. pre-COVID										90.8	105.9	99.0	99.9	95.6	92.8	107.9	91.6	90.7	105.8	101.8	102.6	99.3	102.9	102.2	103.6
9936	Ohsho Food Service	vs. prevyr	78.3	88.2	93.5	93.9	95.8	94.6	100.7	97.5	96.1	88.8	89.5	95.8	121.2	103.7	102.4	104.6	91.4	90.6	101.9	100.6	105.4	107.2	108.5	105.8	105.9
		vs. pre-COVID										97.6	99.6	92.5	94.9	91.5	95.7	98.2	87.6	85.7	102.6	98.1	101.3	104.6	108.1	97.9	100.5

Source: Companies' data, Mita Securities

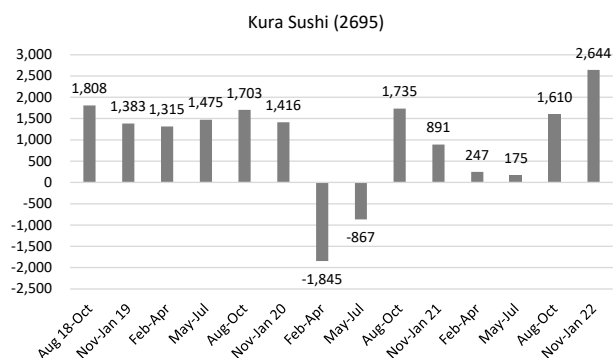
Note: Pre-COVID is indexed with same month in 2019 as 100

Figure: Monthly data for food service companies not covered by Mita Securities

Ticker	Company name		4/20	5/20	6/20	7/20	8/20	9/20	10/20	11/20	12/20	1/21	2/21	3/21	4/21	5/21	6/21	7/21	8/21	9/21	10/21	11/21	12/21	1/22	2/22	3/22	4/22
2702	McDonald's HD Japan	vs. prev-yr	106.5	115.2	96.8	101.0	112.4	106.3	110.7	109.6	107.2	118.7	101.0	107.5	109.2	105.7	114.7	121.0	105.3	114.7	113.4	105.4	102.4	101.2	115.3	111.2	111.3
		vs. pre-COVID										121.8	115.8	107.4	116.3	121.8	111.0	122.2	118.4	121.9	125.5	115.5	109.8	123.2	133.6	120.9	129.4
3053	Pepper Food Service (Ikinari! Steak)	vs. prev-yr	37.4	49.4	57.6	64.0	62.0	67.1	74.6	71.1	67.6	64.6	71.5	86.9	144.7	157.4	80.5	81.2	79.9	76.3	84.3	98.2	104.4	106.3	92.1	95.5	
		vs. pre-COVID										43.0	43.8	44.4	54.1	77.8	46.4	52.0	49.5	51.2	62.9	69.8	70.6	45.7	40.4	42.4	
3085	Arcland Service HD (Katsuya)	vs. prev-yr	89.6	97.7	96.4	106.9	103.2	94.7	101.7	104.7	100.6	100.2	99.0	100.9	114.1	104.8	101.2	106.8	95.2	99.8	102.7	103.4	104.2	105.8	101.9	110.4	101.7
		vs. pre-COVID										104.5	105.2	95.5	102.2	102.4	97.6	114.2	98.2	94.5	104.4	108.3	104.8	110.6	107.2	105.4	104.0
3087	Doutor Nichires HD (Doutor Coffee Shop)	vs. prev-yr	35.9	36.5	67.0	68.8	69.3	71.8	79.6	76.2	77.2	68.4	73.5	97.4	204.6	192.3	113.5	112.8	96.3	95.9	102.0	109.2	110.6	117.6	103.6	105.8	
		vs. pre-COVID										68.8	70.7	75.9	73.5	70.2	76.2	77.9	67.0	69.1	81.4	83.5	85.7	80.9	73.3	80.3	
3397	Toridoll HD	vs. prev-yr	50.0	63.2	83.6	85.5	88.4	86.2	94.6	93.4	87.0	79.1	78.4	99.5	184.8	147.6	108.3	113.5	94.5	103.2	101.9	101.7	106.2	113.3	104.0	109.4	120.4
		vs. pre-COVID										84.2	85.4	84.3	92.4	93.3	90.5	97.0	83.5	89.0	96.4	95.0	92.4	95.4	88.8	92.2	111.2
	Marugame Seimen	vs. prev-yr	50.3	63.6	85.2	86.2	90.0	86.5	94.4	83.8	88.0	78.0	82.0	99.5	184.0	147.9	109.1	115.4	94.7	105.6	102.4	101.4	104.8	112.0	104.1	110.4	104.2
		vs. pre-COVID										84.3	90.2	86.1	92.6	94.1	93.0	99.5	85.2	91.3	96.7	85.0	92.2	94.4	93.9	95.0	96.4
3563	Food & Life Companies (Sushiro)	vs. prev-yr	55.6	81.4	97.9	96.5	87.7	97.1	104.3	94.7	98.7	95.1	99.9	120.0	178.0	112.6	95.3	103.5	96.4	90.0	94.0	96.3	100.1	96.0	93.6	93.5	105.3
		vs. pre-COVID										101.8	111.9	103.6	99.0	91.7	93.3	99.9	84.5	87.4	98.0	91.2	98.8	97.7	104.7	96.8	104.2
7550	Zensho HD (Sukiya)	vs. prev-yr	88.1	90.8	91.3	102.7	98.8	98.4	104.9	100.5	101.3	99.8	92.1	104.6	114.2	118.1	108.9	108.7	100.5	103.0	105.4	104.6	118.2	110.9	111.4	111.4	108.3
		vs. pre-COVID										101.7	101.3	96.4	100.6	107.2	99.4	111.6	99.3	101.4	110.6	105.1	119.7	112.8	112.9	107.4	109.0
7581	Saizeriya	vs. prev-yr	38.6	47.8	66.5	72.9	71.5	77.3	90.1	84.0	75.2	62.0	67.1	91.3	192.3	139.7	98.9	101.1	83.4	76.7	98.7	104.6	115.8	125.3	109.1	117.0	124.4
		vs. pre-COVID										65.2	71.5	71.7	74.2	66.8	65.8	73.7	59.6	59.3	88.9	87.9	87.1	81.6	78.0	83.9	92.3
7611	Hiday Hidaka	vs. prev-yr	49.3	48.0	65.8	73.9	75.7	80.7	87.0	82.3	77.9	55.7	54.3	70.5	118.3	99.3	78.9	74.2	62.6	62.2	81.6	95.4	103.5	129.2	110.2	118.1	132.8
		vs. pre-COVID										56.1	56.9	57.8	58.3	47.7	51.9	54.8	47.4	50.2	71.0	78.5	80.6	72.5	62.7	68.3	77.5
7630	Ichibanya	vs. prev-yr	74.0	79.5	85.1	89.3	91.4	89.2	96.2	89.8	91.0	84.2	80.9	91.3	118.7	110.0	95.8	96.0	89.0	88.8	95.5	97.4	103.3	106.7	96.6	99.5	
		vs. pre-COVID										84.5	82.9	82.4	87.8	87.5	81.5	85.7	81.3	79.2	91.9	87.5	94.0	90.1	80.1	81.9	
8153	Mos Food Services	vs. prev-yr	103.7	112.2	106.2	106.6	102.9	100.3	107.7	123.5	114.2	108.9	110.0	109.3	112.6	120.5	111.0	113.4	111.5	117.3	115.1	97.5	98.5	113.7	97.6	101.5	
		vs. pre-COVID										118.4	127.5	110.3	116.8	135.2	117.9	120.9	114.7	117.7	124.0	120.4	112.5	134.6	124.4	111.9	
8179	Royal HD	vs. prev-yr	42.1	54.2	78.2	86.1	81.2	83.5	95.3	90.8	79.8	69.5	76.4	103.2	191.6	148.8	99.7	97.2	85.9	85.1	100.2	105.9	118.0	140.6	104.9	110.0	120.0
		vs. pre-COVID										72.1	79.4	82.3	80.7	80.6	78.0	83.7	69.8	71.1	95.5	96.2	94.2	101.4	83.3	90.5	96.8
	Royal Host	vs. prev-yr	58.1	63.6	80.1	81.6	86.4	83.6	92.0	88.6	84.1	89.3	96.6	108.7	157.6	147.7	110.1	114.1	104.5	107.7	108.7	112.3	111.3	111.3	100.9	107.9	102.5
		vs. pre-COVID										85.6	94.9	86.0	91.6	93.9	88.2	93.1	90.3	90.0	100.0	99.5	93.6	95.3	95.7	92.8	93.9
8200	Ringer Hut	vs. prev-yr	42.6	51.3	70.9	74.9	73.3	76.9	87.2	84.7	79.5	69.2	76.3	96.2	173.4	136.2	101.6	107.8	98.0	97.3	100.5	103.7	109.0	114.5	98.8	106.0	108.5
		vs. pre-COVID										67.9	74.4	72.0	73.9	69.9	72.0	80.7	71.8	74.8	87.6	87.8	86.7	77.7	73.5	76.3	80.1
9861	Yoshinoya HD (Yoshinoya)	vs. prev-yr	96.0	92.7	87.7	94.3	83.2	90.9	100.4	93.4	89.6	91.9	81.4	89.5	89.9	99.4	99.6	95.9	107.3	102.2	98.7	108.7	107.4	104.0	106.1	111.9	111.6
		vs. pre-COVID										100.6	79.7	87.9	86.3	92.1	87.3	90.4	89.3	92.9	99.1	101.5	105.2	96.2	104.7	98.3	96.3
9887	Matsuya Foods HD (Matsuya)	vs. prev-yr	77.8	77.8	83.3	88.4	87.6	85.3	97.1	91.1	91.0	84.9	81.0	91.6	108.9	112.2	98.8	95.5	96.1	93.0	89.7	99.1	96.5	100.2	96.8	101.8	105.7
		vs. pre-COVID										90.3	93.6	86.8	84.7	87.3	82.3	84.8	84.2	79.3	87.1	90.3	87.8	90.5	90.6	88.4	89.1

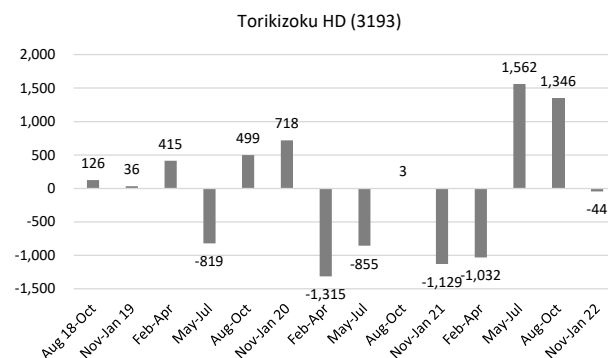
## Pre-tax profits for food service companies covered by Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



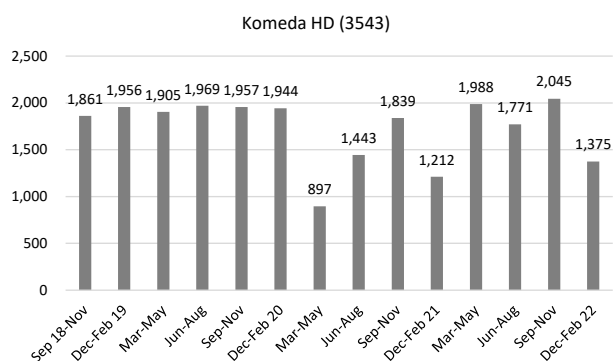
Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



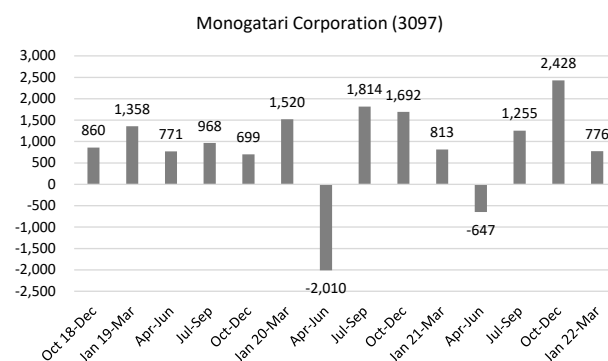
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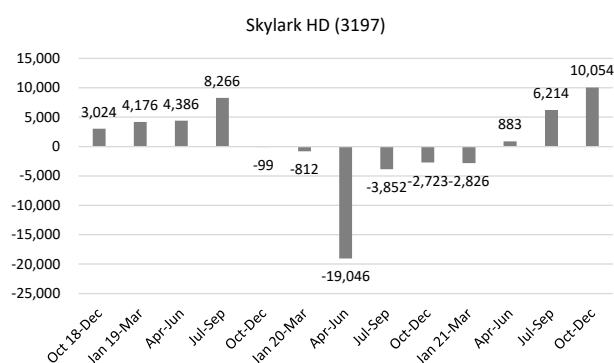
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Figure: Quarterly pre-tax profit (JPYm)



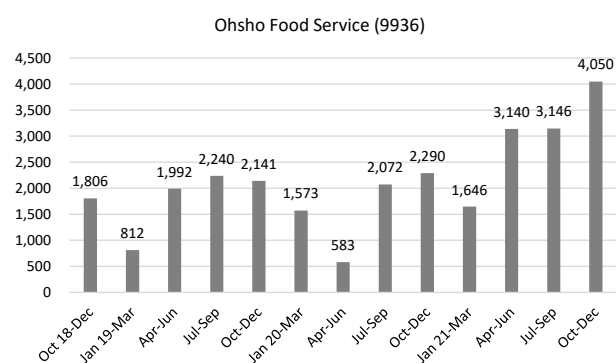
Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



Source: Company data, Mita Securities

## Comparison of valuations with peers

Figure: Comparison of valuations for food service companies

Company name	Ticker	PX 9-May	Mkt cap JPYbn	Net D/E Last	Sales YoY LTM	EBITDA Mgn LTM	ROE LTM	ROE Cur E	ROE Nxt E	PER LTM	PER Cur E	PER Nxt E	PBR Last	EV/EBITDA Cur E	EV/Sales Cur E	Div yield Cur E	1M Chg	3M Chg	1YR Chg
KURA SUSHI INC (TP 5,000 Buy)	2695	3,060	127.9	0.1	11.8	2.3	6.4	8.0	10.0	40.2	30.7	22.2	2.5	12.0	0.7	0.7	-8.0	-16.4	-20.8
MCDONALD'S HOLDINGS CO JAPAN	2702	5,050	682.1	-0.3	10.2	14.0	13.0	10.9	10.8	28.0	29.6	27.5	3.5	12.1	1.8	0.8	-0.2	3.7	2.6
OTOYA HOLDINGS CO LTD	2705	2,844	20.6	0.2	-0.4	11.7	NA	NA	NA	15.3	NA	NA	NA	NA	NA	NA	1.9	0.5	6.2
FUJIO FOOD GROUP INC	2752	1,332	58.8	1.7	-5.0	-9.6	16.3	15.9	NA	82.2	71.2	41.0	11.3	NA	2.0	0.0	3.5	-3.7	-9.1
AMIYAKI TEI CO LTD	2753	2,901	19.9	-0.2	-2.6	-13.9	3.1	2.7	NA	31.7	36.1	20.1	1.0	NA	0.4	1.0	-1.7	-1.3	1.4
HIRAMATSU INC	2764	190	14.0	4.1	23.5	-21.8	-48.7	NA	NA	NA	NA	NA	2.0	NA	NA	NA	-3.6	-4.1	15.4
PEPPER FOOD SERVICE CO LTD	3053	375	14.7	-0.1	NA	-8.4	20.7	NA	NA	47.3	NA	NA	4.5	NA	NA	NA	3.6	3.9	29.5
CHOUSHIMARU CO LTD	3075	1,155	16.7	-0.8	0.7	9.9	13.8	NA	NA	15.6	NA	NA	2.0	NA	NA	0.5	0.8	2.9	-2.5
ARCLAND SERVICE HOLDINGS CO	3085	2,082	68.0	-0.7	9.8	8.2	9.7	13.2	12.6	30.4	19.7	19.4	2.9	9.1	1.1	1.5	-7.2	-7.5	-10.1
DOUTOR NICHIRETS HOLDINGS CO	3087	1,490	68.7	-0.4	13.8	6.7	1.3	0.9	2.1	53.9	56.8	30.6	0.7	5.5	0.3	1.7	1.8	-6.5	-8.7
BRONCO BILLY CO LTD	3091	2,306	34.4	-0.3	6.5	15.3	6.0	NA	NA	33.2	NA	NA	1.9	NA	NA	0.7	0.8	0.1	-6.3
MONOGATARI CORP (TP 9,100 Buy)	3097	5,110	62.4	0.1	15.5	11.2	13.2	16.7	16.4	22.5	15.7	15.8	2.8	11.1	0.9	1.3	-10.6	-19.8	-22.4
CHIMNEY CO LTD	3178	1,163	22.0	0.8	-50.5	-28.7	-8.9	NA	NA	NA	NA	NA	3.2	NA	NA	NA	1.1	-3.2	-9.6
TORIKIZOKU HOLDINGS CO LTD (TP 2,100 Hold)	3193	1,739	20.1	0.6	NA	NA	NA	1.4	11.4	NA	143.7	31.5	3.3	NA	1.0	0.0	-2.9	-8.3	5.8
HOTLAND CO LTD	3196	1,371	29.3	0.3	3.3	6.2	28.1	13.6	NA	14.2	22.8	22.6	3.4	NA	1.0	0.4	3.1	5.3	-0.5
SKYLARK HOLDINGS CO LTD (TP 1,600 Hold)	3197	1,534	346.7	1.1	-8.3	22.5	6.2	2.9	3.0	40.5	72.2	66.5	2.1	9.0	1.7	0.4	0.9	-0.3	-6.5
SFP HOLDINGS CO LTD	3198	1,382	35.6	-0.4	-40.3	26.4	15.1	13.1	NA	20.4	19.8	25.5	2.9	NA	1.2	1.5	2.0	-4.8	4.2
CREATE RESTAURANTS HOLDINGS	3387	805	171.3	2.1	5.2	26.5	29.0	9.6	NA	24.9	40.3	31.9	7.1	NA	2.1	0.7	6.3	4.8	0.2
SAINT MARC HOLDINGS CO LTD	3395	1,487	34.0	-0.2	0.0	-6.4	-16.6	NA	NA	NA	NA	121.9	1.0	NA	0.5	2.9	-0.7	-7.0	-12.2
TORIDOLL HOLDINGS CORP	3397	2,223	196.3	3.0	9.3	15.8	14.2	13.1	6.1	34.9	31.2	38.9	4.0	9.9	2.0	0.3	-7.3	-6.4	27.7
KOMEDA HOLDINGS CO LTD (TP 3,000 Buy)	3543	2,261	103.5	1.1	15.5	26.8	13.6	13.5	13.8	21.1	19.6	17.9	2.8	15.2	4.0	2.4	10.7	3.7	9.3
KUSHIKATSU TANAKA HOLDINGS C	3547	1,647	15.6	1.6	-11.4	-20.8	16.1	36.7	38.0	65.5	28.2	24.0	10.1	335.0	1.5	0.9	-10.6	-21.8	-3.2
CHIKARANOMOTO HOLDINGS CO LT	3561	591	15.7	3.7	-0.9	7.7	-9.8	NA	NA	NA	NA	NA	5.1	NA	NA	NA	4.3	1.8	-5.7
FOOD & LIFE COMPANIES LTD	3563	2,950	369.1	2.2	21.4	14.1	17.7	18.3	21.1	31.2	28.6	20.9	5.6	12.6	1.7	0.7	-2.5	-12.0	-32.7
ATOM CORP	7412	741	143.2	0.2	-13.6	1.2	-9.5	NA	NA	NA	NA	NA	18.9	NA	NA	NA	-1.5	-4.5	-3.9
KAPPA CREATE CO LTD	7421	1,320	65.6	0.4	2.6	3.5	6.3	NA	NA	97.6	NA	NA	6.0	NA	NA	NA	-1.5	-4.8	-11.2
WATAMI CO LTD	7522	904	38.2	3.5	-9.8	-2.1	-43.2	NA	NA	NA	NA	NA	2.4	NA	NA	NA	-2.7	-4.0	-9.0
ZENSHO HOLDINGS CO LTD	7550	2,974	455.0	2.2	6.8	6.8	18.1	16.6	5.7	28.3	29.2	47.1	4.6	16.0	0.9	0.7	-0.6	6.1	4.1
KOURAKUEN HOLDINGS CORP	7554	1,242	20.9	1.1	-11.2	8.4	30.2	13.6	NA	17.7	NA	NA	4.6	NA	NA	NA	0.3	-10.9	-23.8
ANRAKUTEI CO LTD	7562	6,410	13.8	1.6	5.1	-5.4	22.0	NA	NA	12.7	NA	NA	2.6	NA	NA	NA	0.2	1.3	23.4
SAIZERIYA CO LTD	7581	2,350	120.7	-0.2	17.8	6.9	8.7	8.5	6.9	15.6	15.4	19.4	1.3	6.8	0.6	0.8	-6.3	-20.3	-6.1
HIDAY HIDAKA CORP	7611	1,903	72.6	-0.4	-10.7	-9.8	7.1	NA	NA	45.8	NA	NA	3.2	NA	NA	NA	1.3	2.8	9.7
COLOWIDE CO LTD	7616	1,649	140.3	3.6	-4.4	13.1	-11.0	NA	NA	NA	NA	NA	3.9	NA	NA	NA	-5.5	-8.5	-13.3
UKAI CO LTD	7621	3,015	16.8	1.5	4.8	-5.1	-28.3	NA	NA	NA	NA	NA	6.1	NA	NA	NA	0.2	0.2	-2.1
GLOBAL-DINING INC	7625	276	2.8	0.1	60.0	12.0	30.8	NA	NA	3.4	NA	NA	0.9	NA	NA	NA	-14.7	-17.1	-24.0
ICHIBANYA CO LTD	7630	4,805	155.5	-0.5	1.8	10.3	9.7	NA	NA	52.5	39.8	37.4	5.1	NA	2.7	1.6	3.0	2.9	-0.6
ASAKUMA CO LTD	7678	1,540	8.3	-0.4	-22.1	-19.3	-21.5	NA	NA	NA	NA	NA	3.2	NA	NA	NA	0.7	-2.0	1.0
MOS FOOD SERVICES INC	8153	2,998	96.5	-0.2	9.9	11.1	8.4	6.9	NA	24.0	28.1	29.9	1.9	NA	1.1	0.9	2.7	-1.7	-1.9
KISOJII CO LTD	8160	2,077	57.5	0.0	0.1	NA	0.9	NA	NA	NA	NA	NA	2.2	NA	NA	NA	1.7	-7.7	-8.8
SRS HOLDINGS CO LTD	8163	816	32.6	0.5	-5.4	6.4	2.1	NA	NA	162.9	NA	NA	2.3	NA	NA	NA	1.2	-1.8	-2.0
ROYAL HOLDINGS CO LTD	8179	2,075	99.5	1.1	-0.6	-0.3	-11.8	1.0	5.4	NA	107.8	37.0	3.1	18.5	1.4	0.4	2.5	3.7	4.0
RINGER HUT CO LTD	8200	2,182	57.1	0.5	-0.4	-1.3	8.5	NA	NA	59.0	114.2	77.7	4.5	NA	1.7	0.5	-3.7	-6.2	-3.4
GIFT HOLDINGS INC	9279	2,142	20.5	0.0	22.2	10.2	37.9	32.3	NA	14.8	11.8	13.2	4.6	NA	1.2	1.2	-17.7	-15.6	-4.1
GENKI SUSHI CO LTD	9828	2,463	21.8	0.6	10.6	8.9	13.5	NA	NA	18.8	NA	NA	2.4	NA	NA	NA	-1.0	-4.4	0.0
GOURMET KINEYA CO LTD	9850	1,002	22.9	1.5	-8.2	11.2	-1.7	NA	NA	NA	NA	NA	2.5	NA	NA	NA	-1.4	-1.7	4.2
GINZA RENOIR CO LTD	9853	818	5.1	0.1	-13.2	-36.3	-16.3	NA	NA	NA	NA	NA	1.4	NA	NA	NA	0.4	-1.6	0.1
YOSHINOYA HOLDINGS CO LTD	9861	2,386	154.7	0.2	-9.8	14.0	18.5	6.3	4.8	19.0	59.5	57.9	3.2	15.6	1.0	0.6	0.3	-2.7	14.7
KFC HOLDINGS JAPAN LTD	9873	2,883	64.6	-0.8	9.9	8.0	16.7	NA	NA	15.7	NA	NA	2.5	NA	NA	NA	1.4	-1.6	-1.5
MATSUYAFOODS HOLDINGS CO LTD	9887	3,750	71.4	0.3	-4.5	-0.8	5.0	NA	NA	34.3	NA	NA	1.7	NA	NA	NA	-0.9	2.3	6.2
SAGAMI HOLDINGS CORP	9900	1,098	33.7	-0.2	-4.1	-6.2	1.5	NA	NA	405.2	NA	NA	2.2	NA	NA	NA	-3.6	-8.3	6.9
OHSHO FOOD SERVICE CORP (TP 7,200 Buy)	9936	6,080	142.3	-0.2	0.9	11.0	14.8	14.7	7.9	14.1	13.5	21.1	2.0	14.2	1.5	1.7	0.8	1.8	7.4
JOYFULL CO LTD	9942	783	25.2	4.9	-17.5	-6.8	72.4	NA	NA	9.1	NA	NA	4.8	NA	NA	NA	1.0	-3.4	11.6
DAISYO CORP	9979	1,031	21.7	0.9	-10.9	12.3	-7.3	NA	NA	NA	NA	NA	1.9	NA	NA	NA	-4.5	-1.8	3.5
Average				0.8	0.6	3.5	6.7	12.1	11.0	44.8	43.4	35.3	3.7	33.5	1.4	1.0	-1.2	-3.8	-1.3
Median				0.3	0.1	6.9	8.5	13.1	8.9	28.2	29.6	28.7	2.9	12.1	1.2	0.8	0.2	-2.7	-1.5

Source: Bloomberg Finance LP data, Mita Securities

Note: Forecasts are based on Bloomberg consensus. Shading indicates stocks covered by Mita Securities

## Stock price trends for food service companies

Figure: Stock price trends (family restaurants, general type)

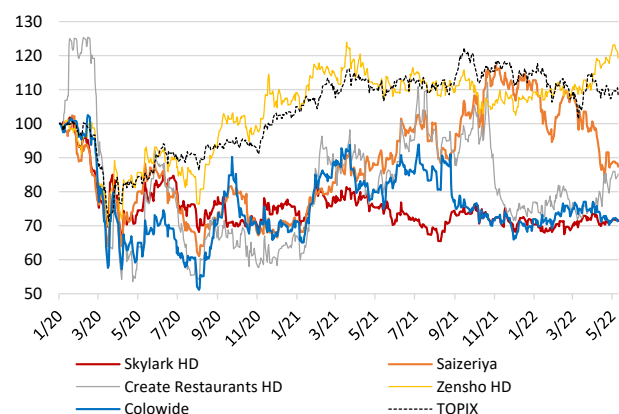


Figure: Stock price trends (Chinese restaurants)

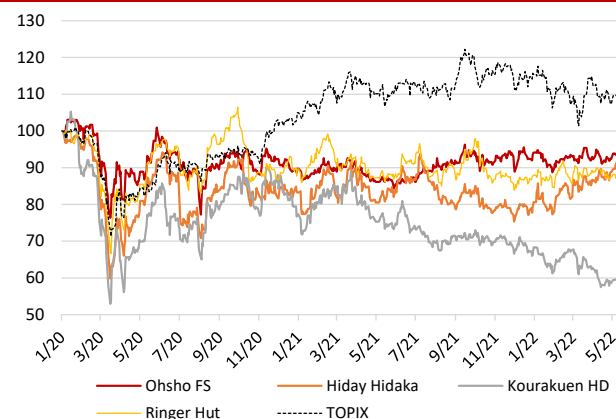


Figure: Stock price trends (Japanese BBQ)

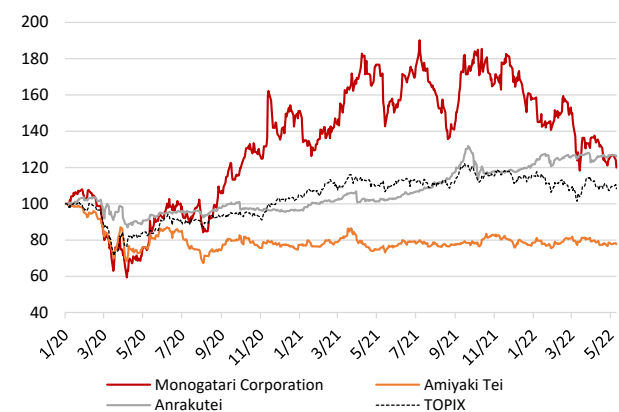


Figure: Stock price trends (Japanese style pubs)

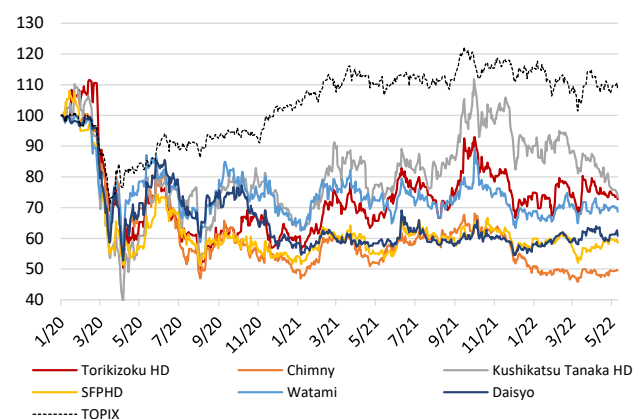


Figure: Stock price trends (sushi restaurants)

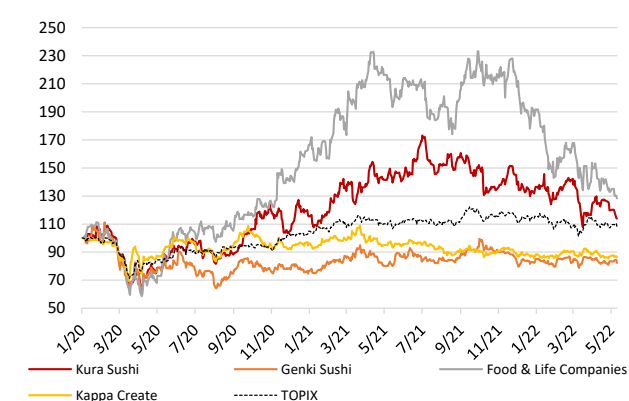
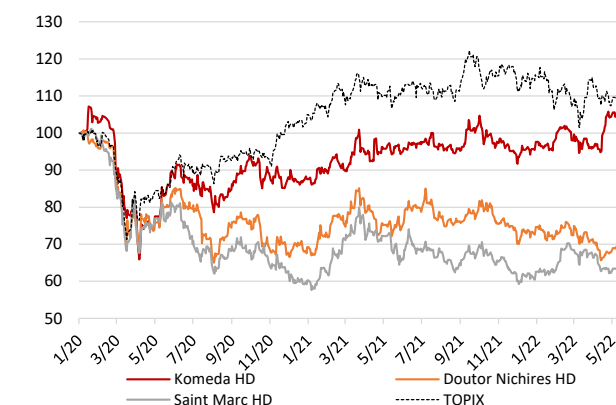


Figure: Stock price trends (coffee shops)



## APPENDIX

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