

MITA SECURITIES Equity Research

April 5, 2022

Ohsho Food Service

TSE Prime

9936

Industry: Food service, retail

Record high sales for March. Full-year sales exceed the company's target

Record high sales for March

Ohsho Food Service (9936, the company) disclosed monthly data for its directly-owned stores for March (on a preliminary basis). The company maintained solid sales despite Omicron impact, which gives us a positive impression.

The company's sales remained solid despite the shortening of operating hours and restrictions on alcohol beverages at majority of its stores through mid-March. All-store sales of 6.8bn yen (107.6% vs. March 2021) were the record high for March. Take-out and delivery sales remained high at 2.4bn yen (111.4% vs. March 2021), and in-store dining sales were also solid at 4.4bn yen (105.7% vs. March 2021).

Same-store sales were 105.7% vs. March 2021 (108.5% for February), 101.3% vs. March 2020, and 97.8% vs. March 2019. The number of holidays (weekends and holidays) was one day more than in March 2021, one day less than in March 2020, and two days less than in March 2019. Compared to March 2021, the guest count was 103.2% (107.5% for February), and the average check was 102.4% (100.9% for February).

Full-year sales exceed the company's target by 1%

FY3/22 full-year sales for its directly-owned stores were 77.2bn yen on an all-store basis (104.9% vs. FY3/21), and 74.9bn yen on a same-store basis (103.1% vs. FY3/21). Both all-store sales and same-store sales were 101% vs. the company's sales targets.

Store count

In March, the company opened one new store (one directly-owned store) and closed no store.

In FY3/22, the company opened 13 stores (10 directly-owned stores and 3 franchised stores) and closed 12 stores (one directly-owned store and 11 franchised stores). The total number of stores at the end of FY3/22 was 732 (+1 YoY), of which 534 were directly-owned stores (+9 YoY) and 198 were franchised stores (-8 YoY).

Impact of JPY depreciation relatively minor

The main ingredients used by the company (pork, cabbage, chives, garlic, ginger, and flour) are domestically produced and are unlikely to be directly affected by the weak yen or soaring prices of imported ingredients. We believe that the company would be less affected by rising costs than peers in the restaurant industry.

Please refer to the report dated June 22, 2021 for the rationale of the rating and target price.

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Update

Rating	
Buy	
Target price (JPY)	7,250
Stock price (JPY) (Apr 4)	6,090
Market cap (JPYbn)	141.8
Key changes	
Rating	No
Target price	No
Earnings forecast	No
Stock price (JPY)	
8,000	
7,500	
7,000	
6,500	• • •
6,000	man
5,500	
5,000	
4,5009936 JT Equity	

Source: Bloomberg Finance LP

	-
Earning	S

		3/20	3/21	3/22E	3/23E	3/24E
Sales	JPYbn	85.6	80.6	88.4	94.2	96.9
OP	JPYbn	7.7	6.1	7.5	8.8	9.1
RP	JPYbn	8.1	6.9	8.8	9.2	9.4
NP	JPYbn	5.3	4.3	5.5	5.9	6.1
EPS	JPY	283.0	228.4	295.1	315.9	323.9
BPS	JPY	2,681	2,821	3,016	3,212	3,396
DPS	JPY	120.0	100.0	120.0	140.0	150.0
PER	х	20.4	25.5	20.6	19.3	18.8
PBR	x	2.2	2.1	2.0	1.9	1.8
Div. yield	%	2.1	1.7	2.0	2.3	2.5
ROA	%	8.1	5.4	6.0	6.2	6.4
ROE	%	10.9	8.3	10.1	10.1	9.8

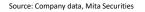
Source: Company data, Mita Securities

Company profile

Ohsho Food Service is a Kyoto-based restaurant company that operates the largest Chinese restaurant chain "Gyoza no Ohsho" nationwide. 734 restaurants (528 directly owned, 206 franchised) at the end of FY3/21. Sales of 80.6bn yen in FY3/21. Take-out and delivery sales are strong.

Figure: Sales, OPM 30.0 15.0 13.0 25.0 11.0 20.0 9.0 15.0 7.0 5.0 10.0 3.0 5.0 1.0 0.0 -1.0 10 20 30 40 10 20 30 10 20 30 40 3/22 3/20 3/21 Sales

Quarterly earnings data for Ohsho Food Service



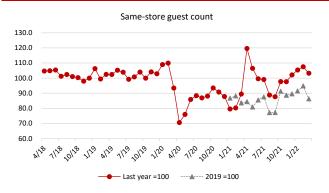
Monthly data for Ohsho Food Service



Figure: OP, RP 4.5 4.1 4.0 3.5 3.2 2.8 3.0 2.2.1 2.2.3 1.9^{2.0} 2.1^{2.3} 2.5 2.6.1 1.9 1.7.8 2.0 1. 1.5 1.0 0.5 0.0 40 10 20 30 40 10 20 30 10 20 3/22 3/20 3/21 OP RP

Source: Company data, Mita Securities

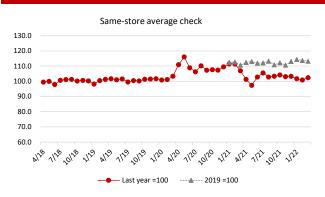
Figure: Directly-owned, same-store guest count

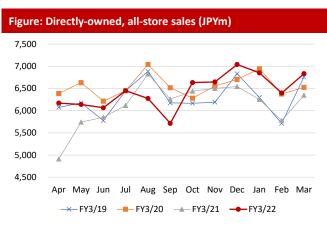


Source: Company data, Mita Securities

Source: Company data, Mita Securities

Figure: Directly-owned, same-store average check





Source: Company data, Mita Securities

Source: Company data, Mita Securities

Monthly data for food service companies

Figure: Monthly data for food service companies covered by Mita Securities

Ticker	Company name		3/20	4/20	5/20	6/20	7/20	8/20	9/20	10/20	11/20	12/20	1/21	2/21	3/21	4/21	5/21	6/21	7/21	8/21	9/21	10/21	11/21	12/21	1/22	2/22	3/22
2695	Kura Sushi	vs. prev yr	84.5	51.9	80.0	97.4	92.3	94.6	107.9	126.1	134.4	94.6	84.5	86.2	115.4	174.2	112.7	93.5	113.1	94.8	74.8	80.1	82.2	117.6	123.5	99.1	
		vs. pre-COVID											88.6	96.7	97.5	90.4	90.2	91.1	104.4	89.7	80.7	101.0	110.5	111.2	109.4	95.8	
3097	Monogatari Corporation	vs. prev yr	97.2	13.8	48.6	96.1	104.0	92.2	97.3	109.3	114.0	93.9	77.1	68.2	86.9	600.4	160.4	76.9	91.7	81.6	80.8	102.6	95.2	113.9	125.0	102.9	
		vs. pre-COVID											81.2	85.7	84.5	82.9	78.0	73.9	95.4	75.2	78.6	112.1	108.5	107.0	101.5	88.2	
	Yakiniku division	vs. prev yr	103.7	14.9	50.3	103.3	111.5	97.6	101.6	116.7	123.3	99.2	80.1	66.8	84.7	577.0	163.1	74.0	91.5	84.8	90.3	108.6	97.0	118.7	129.9	103.6	
		vs. pre-COVID											85.2	91.9	87.8	86.0	82.0	76.4	102.0	82.8	91.7	126.7	119.6	117.8	110.7	95.2	
	Ramen division	vs. prev yr	90.5	14.3	54.1	90.8	93.7	88.3	94.5	99.7	96.7	91.6	82.2	76.4	87.9	546.9	148.9	82.9	95.4	82.1	76.3	96.1	100.0	111.3	115.2	113.8	
		vs. pre-COVID											86.0	82.3	79.5	78.2	80.6	75.3	89.4	72.5	72.1	95.8	96.7	102.0	99.1	93.6	
	Yuzuan division	vs. prev yr	84.7	10.9	42.6	83.7	96.1	84.9	91.0	101.2	106.6	89.4	71.1	69.1	94.3	697.3	162.7	81.6	90.7	71.4	65.8	94.3	85.6	100.4	116.8	90.4	
		vs. pre-COVID											73.7	74.4	79.9	76.0	69.3	68.3	87.2	60.6	59.9	95.4	91.2	89.8	86.0	67.2	
3193	Torikizoku HD	vs. prev yr	83.9	3.9	12.1	73.2	76.8	59.1	77.2	93.1	81.3	51.9	28.1	32.7	55.4	948.7	41.5	18.0	38.9	16.6	8.8	66.7	92.7	155.0	200.1	112.8	
		vs. pre-COVID											30.2	34.7	46.5	37.0	5.0	13.2	29.9	9.8	6.8	62.1	75.4	80.4	56.2	36.9	
3197	Skylark HD	vs. prev yr	76.1	41.8	52.2	69.4	73.6	73.2	78.3	88.4	85.1	78.1	66.5	70.9	93.7	164.6	128.6	92.5	100.3	83.3	79.4	92.9	95.3	114.4	115.8	93.0	99.0
		vs. pre-COVID											65.3	70.7	70.9	70.0	67.1	64.7	74.7	61.5	62.5	82.5	81.0	89.8	75.5	65.7	71.0
3543	Komeda HD	vs. prev yr	90.5	53.1	71.3	85.5	89.9	92.5	101.0	101.6	96.0	95.2	89.2	93.8	109.5	188.1	134.0	108.2	119.7	98.7	89.6	104.0	105.9	107.6	109.4	97.2	
		vs. pre-COVID											90.8	105.9	99.0	99.9	95.6	92.8	107.9	91.6	90.7	105.8	101.8	102.6	99.3	102.9	
9936	Ohsho Food Service	vs. prev yr	96.6	78.3	88.2	93.5	93.9	95.8	94.6	100.7	97.5	96.1	88.8	89.5	95.8	121.2	103.7	102.4	104.6	91.4	90.6	101.9	100.6	105.4	107.2	108.5	105.7
		vs. pre-COVID											97.6	99.6	92.5	94.9	91.5	95.7	98.2	87.6	85.7	102.6	98.1	101.3	104.6	108.1	97.8

Source: Companies' data, Mita Securities

Note: "vs. pre-COVID" is indexed to the same month in 2019 as 100

Figure: Monthly data for food service companies not covered by Mita Securities

Ticker	Company name		3/20	4/20	5/20	6/20	7/20	8/20	9/20	10/20	11/20	12/20	1/21	2/21	3/21	4/21	5/21	6/21	7/21	8/21	9/21	10/21	11/21	12/21	1/22	2/22	3/22
2702	McDonald's HD Japan	vs.prev yr	99.9	106.5	115.2	96.8	101.0	112.4	106.3	110.7	109.6	107.2	118.7	101.0	107.5	109.2	105.7	114.7	121.0	105.3	114.7	113.4	105.4	102.4	101.2	115.3	<u> </u>
		vs.pre-COVID											121.8	115.8	107.4	116.3	121.8	111.0	122.2	118.4	121.9	125.5	115.5	109.8	123.2	133.6	
3053	Pepper Food Service	vs.prev yr	51.1	37.4	49.4	57.6	64.0	62.0	67.1	74.6	71.1	67.6	64.6	71.5	86.9	144.7	157.4	80.5	81.2	79.9	76.3	84.3	98.2	104.4	106.3	92.1	
	(Ikinari! Steak)	vs.pre-COVID											43.0	43.8	44.4	54.1	77.8	46.4	52.0	49.5	51.2	62.9	69.8	70.6	45.7	40.4	
3085	Arcland Service HD	vs.prev yr	94.6	89.6	97.7	96.4	106.9	103.2	94.7	101.7	104.7	100.6	100.2	99.0	100.9	114.1	104.8	101.2	106.8	95.2	99.8	102.7	103.4	104.2	105.8	101.9	110.4
	(Katsuya)	vs.pre-COVID											104.5	105.2	95.5	102.2	102.4	97.6	114.2	98.2	94.5	104.4	108.3	104.8	110.6	107.2	105.4
3087	Doutor Nichires HD	vs.prev yr	77.9	35.9	36.5	67.0	68.8	69.3	71.8	79.6	76.2	77.2	68.4	73.5	97.4	204.6	192.3	113.5	112.8	96.3	95.9	102.0	109.2	110.6	117.6	103.6	
	(Doutor Coffee Shop)	vs.pre-COVID											68.8	70.7	75.9	73.5	70.2	76.2	77.9	67.0	69.1	81.4	83.5	85.7	80.9	73.3	
3397	Toridoll HD	vs.prev yr	84.7	50.0	63.2	83.6	85.5	88.4	86.2	94.6	93.4	87.0	79.1	78.4	99.5	184.8	147.6	108.3	113.5	94.5	103.2	101.9	101.7	106.2	113.3	104.0	
		vs.pre-COVID											84.2	85.4	84.3	92.4	93.3	90.5	97.0	83.5	89.0	96.4	95.0	92.4	95.4	88.8	
	Marugame Seimen	vs.prev yr	86.5	50.3	63.6	85.2	86.2	90.0	86.5	94.4	83.8	88.0	78.0	82.0	99.5	184.0	147.9	109.1	115.4	94.7	105.6	102.4	101.4	104.8	112.0	104.1	
		vs.pre-COVID											84.3	90.2	86.1	92.6	94.1	93.0	99.5	85.2	91.3	96.7	85.0	92.2	94.4	93.9	
3563	Food & Life Companies	vs.prev yr	86.3	55.6	81.4	97.9	96.5	87.7	97.1	104.3	94.7	98.7	95.1	99.9	120.0	178.0	112.6	95.3	103.5	96.4	90.0	94.0	96.3	100.1	96.0	93.6	93.5
	(Sushiro)	vs.pre-COVID											101.8	111.9	103.6	99.0	91.7	93.3	99.9	84.5	87.4	98.0	91.2	98.8	97.7	104.7	96.8
7550	Zensho HD	vs.prev yr	92.2	88.1	90.8	91.3	102.7	98.8	98.4	104.9	100.5	101.3	99.8	92.1	104.6	114.2	118.1	108.9	108.7	100.5	103.0	105.4	104.6	118.2	110.9	111.4	111.4
	(Sukiya)	vs.pre-COVID											101.7	101.3	96.4	100.6	107.2	99.4	111.6	99.3	101.4	110.6	105.1	119.7	112.8	112.9	107.4
7581	Saizeriya	vs.prev yr	78.5	38.6	47.8	66.5	72.9	71.5	77.3	90.1	84.0	75.2	62.0	67.1	91.3	192.3	139.7	98.9	101.1	83.4	76.7	98.7	104.6	115.8	125.3	109.1	117.0
		vs.pre-COVID											65.2	71.5	71.7	74.2	66.8	65.8	73.7	59.6	59.3	88.9	87.9	87.1	81.6	78.0	83.9
7611	Hiday Hidaka	vs.prev yr	82.0	49.3	48.0	65.8	73.9	75.7	80.7	87.0	82.3	77.9	55.7	54.3	70.5	118.3	99.3	78.9	74.2	62.6	62.2	81.6	95.4	103.5	129.2	110.2	
		vs.pre-COVID											56.1	56.9	57.8	58.3	47.7	51.9	54.8	47.4	50.2	71.0	78.5	80.6	72.5	62.7	
7630	Ichibanya	vs.prev yr	90.2	74.0	79.5	85.1	89.3	91.4	89.2	96.2	89.8	91.0	84.2	80.9	91.3	118.7	110.0	95.8	96.0	89.0	88.8	95.5	97.4	103.3	106.7	96.6	
		vs.pre-COVID											84.5	82.9	82.4	87.8	87.5	81.5	85.7	81.3	79.2	91.9	87.5	94.0	90.1	80.1	
8153	Mos Food Services	vs.prev yr	100.9	103.7	112.2	106.2	106.6	102.9	100.3	107.7	123.5	114.2	108.9	110.0	109.3	112.6	120.5	111.0	113.4	111.5	117.3	115.1	97.5	98.5	113.7	97.6	
		vs.pre-COVID											118.4	127.5	110.3	116.8	135.2	117.9	120.9	114.7	117.7	124.0	120.4	112.5	134.6	124.4	
8179	Royal HD																										
	Royal Host	vs.prev yr	79.7	42.1	54.2	78.2	86.1	81.2	83.5	95.3	90.8	79.8	69.5	76.4	103.2	191.6	148.8	99.7	97.2	85.9	85.1	100.2	105.9	118.0	140.6	104.9	110.6
		vs.pre-COVID											72.1	79.4	82.3	80.7	80.6	78.0	83.7	69.8	71.1	95.5	96.2	94.2	101.4	83.3	91.0
	Tendon Tenya	vs.prev yr	79.1	58.1	63.6	80.1	81.6	86.4	83.6	92.0	88.6	84.1	89.3	96.6	108.7	157.6	147.7	110.1	114.1	104.5	107.7	108.7	112.3	111.3	111.3	100.9	107.9
		vs.pre-COVID											85.6	94.9	86.0	91.6	93.9	88.2	93.1	90.3	90.0	100.0	99.5	93.6	95.3	95.7	92.8
8200	Ringer Hut	vs.prev yr	74.8	42.6	51.3	70.9	74.9	73.3	76.9	87.2	84.7	79.5	69.2	76.3	96.2	173.4	136.2	101.6	107.8	98.0	97.3	100.5	103.7	109.0	114.5	98.8	
		vs.pre-COVID											67.9	74.4	72.0	73.9	69.9	72.0	80.7	71.8	74.8	87.6	87.8	86.7	77.7	73.5	
9861	Yoshinoya HD	vs.prev yr	98.2	96.0	92.7	87.7	94.3	83.2	90.9	100.4	93.4	89.6	91.9	81.4	89.5	89.9	99.4	99.6	95.9	107.3	102.2	98.7	108.7	107.4	104.0	106.1	
	(Yoshinoya)	vs.pre-COVID											100.6	79.7	87.9	86.3	92.1	87.3	90.4	89.3	92.9	99.1	101.5	96.2	104.7	84.6	
9887	Matsuya Foods HD	vs.prev yr	94.8	77.8	77.8	83.3	88.4	87.6	85.3	97.1	91.1	91.0	84.9	81.0	91.6	108.9	112.2	98.8	95.5	96.1	93.0	89.7	99.1	96.5	100.2	96.8	102.2
	(Matsuya)	vs.pre-COVID											90.3	93.6	86.8	84.7	87.3	82.3	84.4	84.2	79.3	87.1	90.3	87.8	90.5	90.6	88.7

Source: Companies' data, Mita Securities

Note: "vs. pre-COVID" is indexed to the same month in 2019 as 100

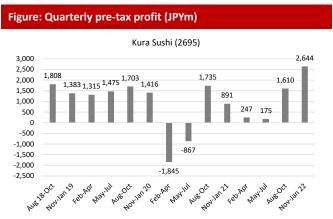
Figure: Monthly data for food service companies (average for companies covered by Mita Securities and non-covered companies above)

		3/20	4/20	5/20	6/20	7/20	8/20	9/20	10/20	11/20	12/20	1/21	2/21	3/21	4/21	5/21	6/21	7/21	8/21	9/21	10/21	11/21	12/21	1/22	2/22	3/22
Simple average for	vs. prev yr	86.1	58.6	68.8	83.2	87.5	85.6	88.4	97.4	94.9	87.8	80.7	80.9	96.6	205.0	124.2	95.8	100.5	89.7	88.1	97.3	100.7	110.2	117.2	102.6	
21 companies	vs. pre-COVID											82.7	85.8	83.4	84.9	84.2	80.5	88.8	78.4	78.8	95.0	95.1	95.8	93.7	87.8	

Source: Companies' data, Mita Securities

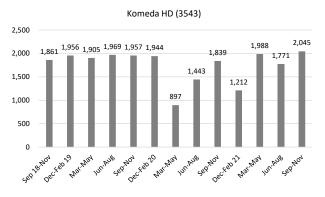
Note: "vs. pre-COVID" is indexed to the same month in 2019 as 100

Pre-tax profits for food service companies covered by Mita Securities



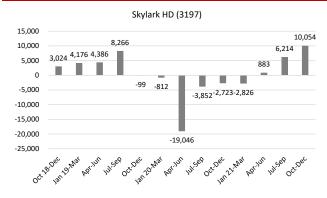
Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



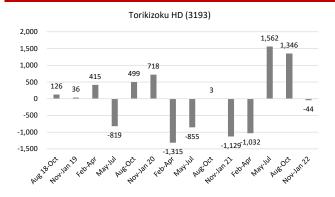
Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



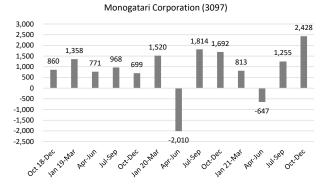
Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)



Source: Company data, Mita Securities

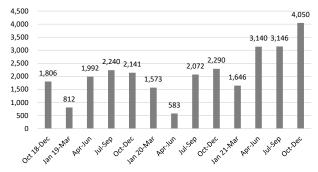
Figure: Quarterly pre-tax profit (JPYm)



Source: Company data, Mita Securities

Figure: Quarterly pre-tax profit (JPYm)

Ohsho Food Service (9936)



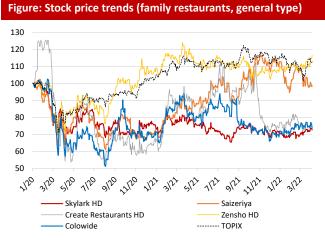
Source: Company data, Mita Securities

Comparison of valuations with peers

Company name	Ticker	PX	Mkt cap	Net D/E	Sales YoY	EBITDA Mgn	ROE	ROE	ROE	PER	PER	PER	PBR	EV/EBITDA	EV/Sales	Div yield	1M	3M	1YR
		4-Apr	JPYbn	Last	LTM	LTM	LTM	Cur E	Nxt E	LTM	Cur E	Nxt E	Last	Cur E	Cur E	Cur E	Chg	Chg	Chg
KURA SUSHI INC	2695	3,465	143.4	0.1	11.8	2.3	6.4	8.0	10.0	45.5	34.8	25.1	2.8	13.4	0.8	0.6	-3.8	-4.4	-12
TP 5,000 Buy) MCDONALD'S HOLDINGS CO JAPAN	2702	5,090	676.8	-0.3	10.2	14.0	13.0	10.9	10.8	28.3	29.8	27.7	3.5	12.0	1.8	0.8	3.8	0.0	-0
DOTOYA HOLDINGS CO LTD	2702	2,800	20.3	0.3	-0.4	14.0	13.0 NA	10.5 NA	10.8 NA	15.0	23.8 NA	NA	NA	12.0 NA	NA	NA	-3.2	1.6	-0
FUJIO FOOD GROUP INC	2752	1,386	61.9	1.7	-5.0	-9.6	16.3	17.7	NA	85.6	74.1	42.6	11.9	NA	2.1	0.0	6.6	3.9	-3
AMIYAKI TEI CO LTD	2752	2,973	20.4	-0.1	-2.6	-14.1	2.0	NA	NA	50.1	37.7	14.6	1.0	NA	0.4	0.3	0.1	-1.9	
HIRAMATSU INC	2764	203	15.2	4.1	23.5	-21.8	-48.7	NA	NA	NA	NA	NA	2.2	NA	NA	NA	2.5	9.1	26
PEPPER FOOD SERVICE CO LTD	3053	364	14.3	-0.1	NA	-8.4	20.7	NA	NA	45.9	NA	NA	4.4	NA	NA	NA	3.1	7.1	17
CHOUSHIMARU CO LTD	3075	1,163	16.9	-0.8	0.7	9.9	13.8	NA	NA	15.7	NA	NA	2.0	NA	NA	0.5	2.9	3.7	-8
ARCLAND SERVICE HOLDINGS CO	3085	2,213	73.2	-0.7	14.4	8.2	12.0	13.4	13.0	26.9	20.4	19.8	3.1	9.3	1.2	1.4	1.9	-1.8	-3
DOUTOR NICHIRES HOLDINGS CO	3087	1,510	68.9	-0.3	3.3	5.0	-2.2	4.5	1.3	NA	15.5	47.3	0.7	14.4	0.4	1.7	-2.8	-6.6	-13
BRONCO BILLY CO LTD	3091	2,307	34.8	-0.3	-8.7	13.8	5.4	NA	NA	36.4	NA	NA	1.9	NA	NA	0.7	7.7	-4.3	-3
MONOGATARI CORP	3097	5,810	70.2	0.1	6.8	11.2	13.2	16.7	16.4	25.6	17.8	17.9	3.2	12.4	1.0	1.2	-0.7	-10.2	-21
(TP 9,100 Buy)																			
CHIMNEY CO LTD	3178	1,158	22.4	0.8	-50.5	-28.7	-8.9	NA	NA	NA	NA	NA	3.3	NA	NA	NA	5.1	-1.7	-14
TORIKIZOKU HOLDINGS CO LTD	3193	1,845	21.4	0.6	NA	NA	NA	1.4	11.4	NA	152.5	33.5	3.6	NA	1.0	0.0	9.4	7.0	8
(TP 2,100 Hold)																			
HOTLAND CO LTD	3196	1,336	28.8	0.3	3.3	6.2	28.1	13.6	NA	13.8	22.2	22.0	3.3	NA	1.0	0.4	2.5	5.7	C
SKYLARK HOLDINGS CO LTD	3197	1,561	355.1	1.1	-8.3	22.5	6.2	4.0	4.0	41.3	65.3	57.7	2.1	9.5	1.8	0.5	3.3	2.7	-6
(TP 1,600 Hold)																			
SFP HOLDINGS CO LTD	3198	1,338	34.5	-0.1	-58.6	17.7	0.3	14.4	NA	857.7	19.2	49.2	2.7	NA	3.1	0.0	4.0	-5.0	-7
CREATE RESTAURANTS HOLDINGS	3387	719	153.0	3.5	-24.0	28.2	10.2	16.9	NA	58.5	22.5	38.7	3.9	NA	2.7	0.6	4.4	0.3	-17
SAINT MARC HOLDINGS CO LTD	3395	1,574	35.9	-0.2	0.0	-6.4	-16.6	-12.9	2.8	NA	NA	57.9	1.0	NA	0.5	2.8	0.1	5.9	-9
TORIDOLL HOLDINGS CORP	3397	2,468	216.3	3.0	9.3	15.8	14.2	13.1	6.1	38.7	34.6	43.2	4.4	10.6	2.1	0.3	3.7	1.0	48
KOMEDA HOLDINGS CO LTD	3543	2,048	94.5	1.5	10.0	24.0	13.3	13.6	13.6	20.2	19.0	17.8	2.6	15.5	4.2	2.5	-1.2	-0.4	1
(TP 3,000 Buy)																			
KUSHIKATSU TANAKA HOLDINGS C	3547	1,873	17.6	1.6	-42.8	-50.3	-38.2	51.1	35.2	NA	23.7	24.0	14.5	19.6	1.5	0.8	-2.1	-7.6	-2
CHIKARANOMOTO HOLDINGS CO LT	3561	568	15.4	3.7	-0.9	7.7	-9.8	NA	NA	NA	NA	NA	5.0	NA	NA	NA	0.2	-3.1	-9
FOOD & LIFE COMPANIES LTD	3563	3,520	408.6	2.2	21.1	15.5	21.4	19.0	22.1	32.7	31.4	23.2	6.5	12.9	1.9	0.6	-0.1	-16.8	-32
ATOM CORP	7412	758	146.7	0.2	-13.6	1.2	-9.5	NA	NA	NA	NA	NA	19.4	NA	NA	NA	-2.1	-1.4	-0
KAPPA CREATE CO LTD	7421	1,383	68.3	0.4	2.6	3.5	6.3	NA	NA	102.2	NA	NA	6.3	NA	NA	NA	3.8	4.0	-10
WATAMI CO LTD	7522	956	40.8	3.5	-9.8	-2.1	-43.2	NA	NA	NA	NA	NA	2.6	NA	NA	NA	6.0	7.2	-4
ZENSHO HOLDINGS CO LTD	7550	2,905	449.9	2.2	6.8	6.8	18.1	16.6	5.7	27.7	28.5	46.0	4.5	15.8	0.9	0.8	5.7	6.7	-2
KOURAKUEN HOLDINGS CORP	7554	1,295	21.7	1.1	-11.2	8.4	30.2	13.6	NA	18.4	39.0	1,850.0	4.8	NA	0.9	0.4	-6.2	-8.5	-24
ANRAKUTEI CO LTD	7562	6,310	13.5	1.6	5.1	-5.4	22.0	NA	NA	12.5	NA	NA	2.5	NA	NA	NA	-2.2	-0.6	22
SAIZERIYA CO LTD	7581	2,656	138.8	-0.2	5.0	7.9	4.8	10.6	7.5	32.6	14.3	18.7	1.5	6.5	0.8	0.7	-6.1	-9.3	15
HIDAY HIDAKA CORP	7611	1,783	68.0	-0.3	-24.5	-12.0	-1.2	NA	NA	NA	NA	NA	3.1	NA	NA	0.7	-0.2	0.3	-3
COLOWIDE CO LTD	7616	1,699	147.6	3.6	-4.4	13.1	-11.0	NA	NA	NA	NA	NA	4.1	NA	NA	NA	-3.0	3.2	-10
UKAI CO LTD	7621	3,015	16.9	1.5	4.8	-5.1	-28.3	NA	NA	NA	NA	NA	6.1	NA	NA	NA	0.6	1.1	-0
GLOBAL-DINING INC	7625	325	3.4	0.1	68.9	12.0	41.0	NA	NA	3.2	NA	NA	1.1	NA	NA	NA	9.8	-2.1	11
ICHIBANYA CO LTD	7630	4,615	147.3	-0.5	-3.7	9.2	8.7	8.9	NA	57.0	54.6	38.8	5.0	NA	2.9	1.7	-0.9	-1.5	-6
ASAKUMA CO LTD	7678	1,530	8.2	-0.4	-22.1	-19.3	-21.5	NA	NA	NA	NA	NA	3.2	NA	NA	NA	-4.3	-0.8	-3
MOS FOOD SERVICES INC	8153	2,936	94.0	-0.2	9.9	11.1	8.4	6.9	NA	23.5	27.5	29.3	1.9	NA	1.0	1.0	-2.2	-5.4	-10
KISOJI CO LTD	8160	2,124	58.2	0.0	0.1	NA	0.9	NA	NA	NA	NA	NA	2.2	NA	NA	NA	2.9	-4.2	-11
SRS HOLDINGS CO LTD ROYAL HOLDINGS CO LTD	8163 8179	799 2,133	31.9 104.6	0.5	-5.4	-0.3	-11.8	NA 1.0	NA 5.4	159.5 NA	NA 110.8	NA 38.0	2.3	NA 19.2	NA 1.4	NA 0.4	-4.2	2.3	-6
RINGER HUT CO LTD	8179 8200		58.9	1.1	-0.6	-0.3	-11.8 -6.8	6.3		NA	77.5	38.0 154.3	5.0		1.4	0.4	-1.3	-0.7	5 -1
GIFT HOLDINGS INC	9279	2,261	24.2	0.0	-10.6	-2.6	-6.8 37.9	32.3	NA	16.8	13.4	154.3	5.0	NA NA	1.9	1.0	-1.3	-0.7	- 1 11
GENKI SUSHI CO LTD	9279	2,429	24.2	0.0	10.6	8.9	13.5	52.5 NA	NA	19.5	15.4 NA	14.9 NA	2.5	NA	1.4 NA	 NA	2.0	-4.4	-4
***************************************	9850	1,035	22.7	1.5	-8.2	11.2	-1.7	NA	NA	19.5 NA	NA	NA	2.5	NA	NA	NA	-2.0	3.2	-4
GOURMET KINEYA CO LTD GINZA RENOIR CO LTD	9850	1,035	5.1	0.1	-8.2	-36.3	-1.7	NA	NA	NA	NA	NA	2.6	NA	NA	NA	-2.0	-1.2	-0
YOSHINOYA HOLDINGS CO LTD	9853	2.362	153.8	0.1	-13.2	-36.3	-16.3	18.0	2.8	36.8	19.7	77.9	3.3	16.9	1.1	0.1	-2.1	2.3	-0
KFC HOLDINGS JAPAN LTD	9873	2,302	64.4	-0.8	-14.5	8.0	9.5	18.0 NA	2.8 NA	15.6	19.7 NA	77.9 NA	2.5	10.9 NA	NA	NA	-2.1	-1.6	-2
MATSUYAFOODS HOLDINGS CO LTD	9887	3,690	70.3	-0.8	-4.5	-0.8	5.0	NA	NA	33.7	NA	NA	2.5	NA	NA	NA	-1.0	-1.0	-2
SAGAMI HOLDINGS CORP	9887	1,197	36.3	-0.2	-4.5	-0.8	1.5	NA	NA	441.7	NA	NA	2.4	NA	NA	NA	0.6	1.9	
OHSHO FOOD SERVICE CORP	9900 9936	6,090	141.8	-0.2 -0.2	-4.1	-6.2 11.0	1.5	12.1	10.1	441.7 14.1	15.8	19.3	2.4	NA	1.4	1.8	2.0	-1.1	3
	9950	0,090	141.8	-0.2	0.9	11.0	14.8	12.1	10.1	14.1	15.8	19.5	2.0	NA	1.4	1.8	2.0	-1.1	3
TP 7,250 Buy) OYFULL CO LTD	9942	780	24.9	4.9	-17.5	-6.8	72.4	NA	NA	9.0	NA	NA	4.8	NA	NA	NA	1.0	-3.6	10
DAISYO CORP	9942 9979	1,048	24.9	0.9	-17.5	-6.8	-10.6	NA	NA	9.0 NA	NA	NA	4.8	NA	NA	NA		-3.6	4
Average	3313	1,048	22.2	0.9	-23.9	2.6	-10.6	12.8	10.5	72.4	39.3	105.5	3.8	13.4	1.5	0.8	5.8 1.5	0.1	-1
				0.8	-2.0														

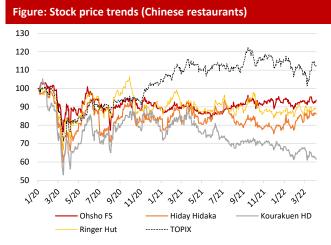
Source: Bloomberg Finance LP data, Mita Securities

Note: Forecasts are based on Bloomberg consensus. Shading indicates stocks covered by Mita Securities

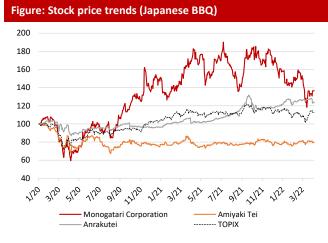


Stock price trends for food service companies

Source: Bloomberg Finance LP data, Mita Securities Note: Indexed to 100 at the end of 2019

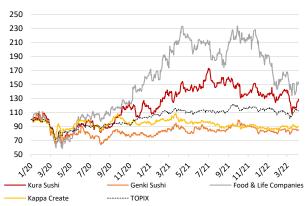


Source: Bloomberg Finance LP data, Mita Securities Note: Indexed to 100 at the end of 2019



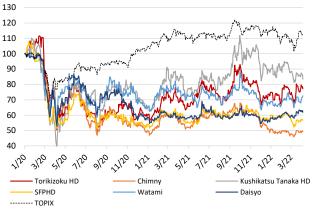
Source: Bloomberg Finance LP data, Mita Securities Note: Indexed to 100 at the end of 2019





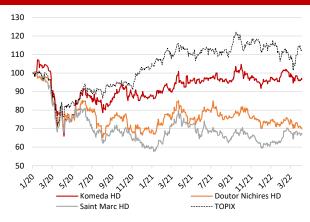
Source: Bloomberg Finance LP data, Mita Securities Note: Indexed to 100 at the end of 2019

Figure: Stock price trends (Japanese style pubs)



Source: Bloomberg Finance LP data, Mita Securities Note: Indexed to 100 at the end of 2019

Figure: Stock price trends (coffee shops)



Source: Bloomberg Finance LP data, Mita Securities Note: Indexed to 100 at the end of 2019

APPENDIX

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The target price and ratings are based on our views for the next 12 months or so.

Buy: Stocks whose total return (percentage change in share price from current price to projected target price plus projected dividend yield), as of the time the target price is set or changed, is expected to be 15% or more.

Hold: Stocks whose total return (percentage change in share price from current price to projected target price plus projected dividend yield), as of the time the target price is set or changed, is expected to be between -15% and +15%.

Sell: Stocks whose total return (percentage change in share price from current price to projected target price plus projected dividend yield), as of the time the target price is set or changed, is expected to be -15% or less.

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